**Call for Speakers & Papers**

**Proposal for Speaker Form - to be completed for each speaker.**

Speaker Name: Baris Findik

Tulay Cerit

Job-Title: Baris Findik - Information&Communications Technologies, Enterprise Solutions Director

Tulay Cerit - HR Center of Excellence Director

Company: Turkcell

Speaker Biography: Baris Findik (Information&Communications Technologies, Enterprise Solutions Director) – Tulay Cerit (HR Center of Excellence Director)

Speaker LinkedIn page: Tulay Cerit : <https://www.linkedin.com/in/tulaycerit>

Session Title(s): TURKCELL ONE LIFE – A Unique Way of Simplifying Daily Life Within the Company via Technology

**Session Overview Abstract / Summary (100-200 words):** With its 12000 employees and a 20 year old background, Turkcell had a very complicated daily life in terms of technologies used within the company. The main problem was that there were 4 main frameworks (oracle erp for resource planning systems, a bpm tool for simple workflows, hp ppm for demand & project management, and a ticketing tool for incident & problem management) and lots and lots of custom developed applications (around 30) for HR processes, employee engagement tools, idea management, social activities, knowledge management, document management…etc which left the employees with a sense of exhaustion and annoyance whenever they needed to find an information or carry out a simple task related to their “employee life”. This pain area showed itself in every survey or field research with complaints similar to these:

• I can’t find what I’m looking for!

• Which application to use to request a right/permission?

• I shall be mobile

• Enterprise solutions are hard to use and boring

• These interfaces are hard to use, can someone help me on how to fill out an expense form? To summarize, the situation at hand was: “We almost had a single application for each enterprise process from absence management to knowledge management to incident management to innovation management… and the list went on…” Then we created a unique, simple, one-in-all unified concept for “daily life transactions”; we called it “ONE LIFE”.

Presentation format: Powerpoint & video

Why this presentation is unique / diffferent? It is unique concept based on a holistic approach spesifically designed to eliminate all pain areas of employees in daily life, maximize their eficiency and increase corporate collaboration.

What are the key learnings? By simplifying daily life in an organization; you can maximize employee satisfaction, employee efficiency, operational excellence, corporate collaboration and enhance common corporate knowledgebase all at the same time

Testimonials / Recommendations: -

List any recent presentations the speaker has given: -

Links to Youtube / Slideshare or other online resources: the video that will give you a grasp of our concept. https://db.tt/iiX7JO9U

(You may also attach any presentations or videos that you feel will help.)

**Your / Speaker Contact Details**

Your name: Nilay Aydogan

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*Note: Kindly attach a high resolution colour JPEG-300dpi; 1500 wide pixel resolution profile picture and Vector format company logo, these will be used to promote the session, the speaker and the company prior to and on the day of the conference.*